

GOLDEY-BEACOM COLLEGE  
Spring 2011 SESSION I

Course # HCM 301  
**Introduction to Healthcare Management**

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**INSTRUCTOR:**

Kemal Erkan, MBA, FACHE

**CONTACT INFORMATION:**

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**OFFICE:**

Fulmer Center 3F Room 26

**OFFICE HOURS:**

Please contact the instructor to schedule an appointment.

**CLASS MEETINGS:**

Thursday 5:30 – 10:00pm

**TEXT:**

The Well-Managed Healthcare Organization, Seventh Edition by John R Griffith,  
FACHE and Kenneth R. White, PhD, FACHE  
Additional assigned readings

**COURSE DESIGN:**

This 8-week course examines the practical application economic principals in the US health care system, including delivery and financing issues. Course materials will facilitate understanding of the underlying economic rationale for current failures and current solutions to healthcare delivery, along with examination of the positive and negative attributes of the various solutions to current problems. Topics will consist of description and discussion of Healthcare Reform and implementation of the Affordable Care Act. Heavy emphasis will be placed on implementation methods for practice administration. Textbook, and reading assignments will be utilized as a required source for discussion. Part of the course will consist of a group project.

**STUDENT RESPONSIBILITIES**

**GRADING:**

Attendance /Class Participation	20%
Debate	15%
Midterm exam	20%
Group project	20%
Final Exam	25%

## **GROUP PROJECT**

The group project is a team building effort intended to demonstrate the student's ability to apply the course concepts. The instructor will assign each student to a group. Each group will choose a leader. The group will then be provided with a number of topics from which to debate the problems and solutions. Groups will be expected to meet and communicate in and outside of the classroom to plan and develop a solution to the specific Health Care Reform Issue.

## **EXAMINATIONS:**

Two examinations are administered in this course. **No make-up examinations will be administered.** Examinations are multiple choice, true/false, and essays. Class attendance and participation are required for successful performance on the short essays since these items reflect the class activities, videos, and case discussions.

**EXPECTATIONS:** Readings and class assignments and group project preparation require approximately 4 hours outside of class per week. All class participants are expected to be aware of and abide by the Goldey- Beacom Honor Code:

### **ACADEMIC HONESTY:**

The CBC Student Code of Conduct governs all courses taught at Goldey-Beacom College. (The Code of Conduct can be found on the College web site and print copies are available in Academic Advisement and Student Affairs.) It is each student's responsibility to be familiar with and abide by the Honor Code and with the Rules of Decorum in creating a respectful learning environment on campus.

## **TOPICS AND READING ASSIGNMENTS:**

- Week1: Introduction to the course: overview, administrative issues (Honor Code), National health expenditures and Overview of Healthcare Industries. Discussion of the cost conundrum and public opinion. Short multiple pre-test. Reading: Text chapters and articles to be assigned. Selection of Groups for Class Projects
- Week 2: Economic theory and timeline for implementation of the Healthcare Affordability Act. Discussion of the politics of funding the overall changes in healthcare. Debate – “Does everyone need insurance?” Reading: Text chapters and articles to be assigned. 30 minute in class questions/answers and preparation for group projects
- Week 3: Financing Medicare and Medicaid Insurance. Discussion of cost factors and implementation methodologies. Including Bundle payments and other potential payment system changes. Debate: “Should government incentivize EMR?” Reading: Text chapters and articles to be assigned. 30 minute in class questions/answers and preparation for group projects

- Week 4: ***Midterm Examination (90 Minutes)*** This will be an in class exam, consisting of multiple choice, fill in the blank questions and an essay. The exam will cover class notes, assigned readings, and video presentations.  
Debate - "Tort Reform and Malpractice."  
Reading: Text chapters and articles to be assigned  
30 minute in class questions/answers and preparation for group projects
- Week 5: Cost Containment and Access to Care: The Medical Home Physician. Hospital purchase of Private Medical Practices. Discussion of Healthcare delivery systems and quality of care.  
Reading: Text chapters to be assigned  
Send background information and presentation plan for group project to instructor  
30 minute in class questions/answers and preparation for group projects
- Week 6: Group Project Presentations (Juried)  
Groups will present assigned project.  
Class critique of group projects presented.
- Week 7: Group Project Presentations (Juried)  
Groups will present assigned project.  
Class critique of group projects presented.
- Week 8: ***Final Exam (90 minutes)*** This will be an in class exam, consisting of multiple choice, fill in the blank questions and an essay. The exam will cover class notes, assigned readings, video presentations and course highlights  
Group Discussion/ Questions and Satisfaction Survey